

AIR Artists

Development of Fundraising Collateral Materials, Case for Support, and Ongoing Fundraising Mentorship and Coaching



AIR Artists, is an innovative artists-in-residence program which helps to revitalize small towns by creating dynamic arts and crafts scenes celebrating the regions' natural resources. Through the development of unused properties and new construction of environmentally friendly residences and studios, AIR Artists creates vibrant and creative communities where artists live and work and visitors learn about the arts while exploring the city's rich culture. Qualifying artists receive two-year residencies during which they have the space and time they need to explore new ideas within their chosen mediums.

Supported through public grants, philanthropy and earned income, each AIR site is independently funded and self-sustaining. Participating artists donate a portion of their work to the AIR art collection which is sold through on-site retail stores. Artists in residence and invited guests conduct workshops and provide educational programming to local schools and community organizations.

In addition to the development of fundraising collateral materials and a Case for Support, S. Sutton & Associates Inc. is providing ongoing fundraising mentorship and coaching.

