

PIKESVILLE ARMORY FOUNDATION FUNDRAISING CAMPAIGN CONSULTANT

S. Sutton & Associates Inc. is honored to have been selected to serve as fundraising counsel for the Pikesville Armory Foundation's (PAF) first Capital Campaign. Initial steps will be to conduct a feasibility study, development program review, and SWOT analysis, resulting in the development of a two-year campaign plan.



The estimated budget for the redevelopment of Armory Place is \$90 million, to be raised through philanthropic support from individuals, foundations and corporations in the greater Baltimore community, the state of Maryland, the region and nationally, and through federal, state, and Baltimore County grants, all incentivized by significant tax credits created by the project.

Built in 1903, the Pikesville Armory was added to the National Register of Historic Places in 1985 as a remarkable example of 20th Century landscape and architectural composition. Located in Pikesville, a bedroom community of Baltimore, Maryland, the Armory campus is comprised of 14 acres, including approximately 225,000 square feet of buildings.

The historic Pikesville Armory was decommissioned in 2016 and shortly thereafter Maryland Governor Larry Hogan appointed a Commission to consult with the Pikesville community on future uses for the Armory. Over a two-year period of community meetings, focus groups, interviews, and an online survey with over 1500 respondents, the Commission agreed on a unanimous vision of the Pikesville Armory as a unique community asset that should be held in the public trust to benefit Pikesville and the surrounding area's diverse community.

The Commission envisioned a multi-use venue for recreation, cultural arts, historic preservation, and community development and engagement, which will also serve as a catalyst for the economic revitalization of Pikesville.

The non-profit Pikesville Armory Foundation was created to carry out the vision and the redevelopment of this unique and historic architectural gem and beautiful campus grounds, and to lead the public-private partnership with Baltimore County, and the State of Maryland.





The completed project will be known as Armory Place. It will continue to provide a meeting place for veterans and will include a large indoor recreation space for basketball and other

sports, a library branch and senior center, performance venues, event and meeting spaces, a café, classroom and studio space, an incubator hub, a Boys & Girls Club branch, and a public school Culinary Arts program. The grounds will include public art, walking paths, playing fields, a large playground, pickleball courts, a Veterans Memorial garden, and a park that will host the local Farmers Market and outdoor performances.

This once-in-a-generation opportunity launched with PAF, development partner Seawall Company, and S. Sutton & Associates Inc., serving as fundraising counsel.

