

## LIBRA PHILANTHROPIES

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### Fundraising from High-Net-Worth Individuals: Tools and Strategies for Transformational Gifts

S. Sutton & Associates Inc. has been engaged by Libra Philanthropies to plan, develop, and present a day long workshop on High-Net-Worth Individual Fundraising Strategies for the directors of Libra Philanthropies' five independent nonprofit organizations during the 2025 offsite in Athens, Greece.



Elements of the workshop include essentials of High-Net-Worth Individual Fundraising Strategies, and:

- Developing a case for support and collateral
- Identifying and prioritizing prospects for gifts of \$1M+
- Creating strategies and detailed plans for cultivation, solicitation, and stewardship
- Coaching for front-line fundraisers

Libra Philanthropies is a foundation comprised of initiatives that include social impact programs, strategic giving, and independent nonprofits, incubated by the Libra ecosystem, to build global human potential and foster hope through powerful connections, programs, resources, and addressing complex and urgent challenges, now having impacted 26 million lives, in 183 countries, and 400+ organizations, and counting.

The power of a growing global network helps accelerate and generate meaningful work through four core activities. Libra philanthropies:

#### **Establishes Nonprofits**

Where there are unmet needs, Libra Philanthropies collaborates with community stakeholders to establish nonprofits around the world that grow to operate independently.



### **Catalyzes Existing Nonprofits**

Libra Philanthropies advances established nonprofits by providing practical assistance, leveraging operational expertise, fostering capacity development, facilitating valuable network connections, and employing strategic philanthropy to support organizational growth and global expansion.

### **Empowers Leaders**

By encouraging people around the world to recognize their unique potential through access to mentorship, skills development, and international networking opportunities that prioritize entrepreneurship, continued education, and personal growth, Libra Philanthropies amplifies leaders.

### **Funds Change**

Through the provision of grants to organizations worldwide in five key areas: economic opportunity, education, health, community development, and leadership, Libra Philanthropies manifests change.

