

## ART GALLERY OF ONTARIO

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**Representation of philanthropist to conduct due diligence, identify and structure creative game-changing principal level philanthropic investment, define stewardship and recognition, develop gift agreement, and monitor adherence and implementation**



Art Gallery of Ontario

Located in Toronto, the Art Gallery of Ontario is one of the largest art museums in North America, attracting approximately one million visitors annually. The AGO Collection of more than 120,000 works of art ranges from cutting-edge contemporary art to significant works by Indigenous and Canadian artists and European masterpieces. The AGO presents wide-ranging exhibitions and programs, including solo exhibitions and acquisitions by diverse and underrepresented artists from around the world. In 2019, the AGO launched a bold new initiative designed to make the museum even more welcoming and accessible with the introduction of free admission for Ontarians 25 years and under and a \$40 annual pass.

The client of S. Sutton & Associates Inc. spearheaded this initiative, and in addition to the naming of a gallery and establishment of an endowment, provided the seed funding to enable the free admission for Ontarians 25 years and under and a \$40 annual pass.

S. Sutton & Associates Inc. was honored to represent this philanthropist by conducting due diligence, identifying and structuring this creative game-changing principal level philanthropic investment, define stewardship and recognition, develop the gift agreement, and monitor adherence and implementation.

